

Felipe Gomez

Masters /Marketing

Performance and result-driven professional with 15+ years of progressive experience business development, social media engagement, graphic design, public relations, sales and marketing, purchasing, and customer service. Highly organized, independent and efficient in fast-paced multitasking environments; able to manage multiple responsibilities and prioritize effectively to accomplish objectives. Enthusiastic problem-solver with keen ability to rapidly assess diverse situational challenges, develop action plans, turn ideas into logical strategies, and implement systems that optimize productivity and increase bottom line.

ABOUT ME

NAME

Felipe Gomez

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MY EDUCATION



Master's in Business and Marketing
ATLANTIC INTERNATIONAL UNIVERSITY; 2010 -2013



Bachelor of International Business
UNIVERSIDAD DEL VALLE DE MÉXICO (UVM); 2001 - 2006



Bachelor in Graphic Design
CENTRO DE ESTUDIOS LOMAS. 1997 - 2000



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WORK EXPERIENCE



Graphic Designer and Marketing Manager
Andragogy International Inc., North Miami Florida USA ? Implement strategy and design for marketing and social media campaign such as Google ads, promotions, posters and web site maintenance.? Accurately prepare reports as required to measure business progress in sales department.? Utilize social media to increase user engagement, enhance brand awareness and attract new customer base.? Collaborate and maintain close relationships with clients to achieve the best possible business goals.? Administer company branding via social media sites: Facebook, Twitter, Instagram etc.? Perform administrative duties such as shipping documentation, consulate and authentication of graduate documents, bookkeeping, VOIP phones order set up and management, LAN Managing and Setup. ? Consistently praised for the quality and timelines of reports, attention to detail, exemplary customer service delivery and team-player attitude



Food & Beverage Sales Department Intern

Hilton Fort Lauderdale Airport, Florida USA ? Utilized well-defined goal in performing administrative duties, including organizing schedules for workers, kitchen supplies, office inventory and sales calls.? Provided executive support to the executive team in developing marketing strategy for organization development? Courteously listened to client/customer inquiries and analyzed problems to offer prompt resolutions to sustain client/customer loyalty and business.



Leader Project Assistant

Asociación De Ingenieros Petroleros De México, A.C ? Coordinated and designed posters, flyers for events and conventions in different parts of Mexico.? Redesigned monthly magazine and all warning signs in buildings. ? Established procedures for ensuring accurate coordination of schedules and meetings which increased productivity and reduced overtime.



Marketing and Sales Staff

Sony Vaio México.? Trained and developed how to operate Sony exclusive software.? Utilized excellent communication skill to negotiate with managers of different stores such as Office Depot, Office Max, Costco, Sears, Liverpool, El Palacio de Hierro in other to exhibit product, new promotions, POP, Sony events organization, staff marketing.? Participated in sales of updated Vaio as a whole new brand in computers and solutions for their needs.? Achieved positioning of Sony VAIO as one of the TOP brands in the market, giving our customers reasons and trust Sony as a computer developer.



Sales & Purchasing Graphic Design Assistant (Freelance)

Comercializadora de soluciones prácticas, S.A. DE C.V.? Managed and oversaw poster designs, POPS, logos, promotional material for restaurants, law offices, corporate identity and organizing events in Mexico City.? Purchased and managed computer equipment from different suppliers and resold it to generate profit for the company.



Traffic, shipping and office assistant

Agencia Aduanera De América S.A C.V. ? Developed Schlumberger account in a timely manner while getting all merchandise out of customs.? Improved and sustained relationship with our client in Germany for bargain price and fastest shipping.? Tracked orders and filed out all the legal forms, collaboratively worked with team member to release shipping from customs.? Provided company special attention and information as an implant in headquarters in Mexico City.

SKILLS

PROFESSIONAL SKILLS



MY INTERESTS & HOBBIES

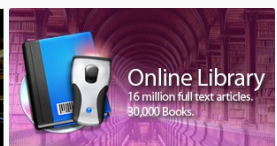
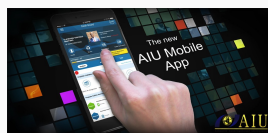
BASKETBALL

CULTURE

FOOD

SOME OF MY WORK & CERTIFICATIONS

SOME WORKS





THESIS & PUBLICATIONS



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CONTACT

SEND ME A MESSAGE



Thank You!

"The definition of insanity is doing the same thing over and over again, but expecting different results." You want to be different, click here."